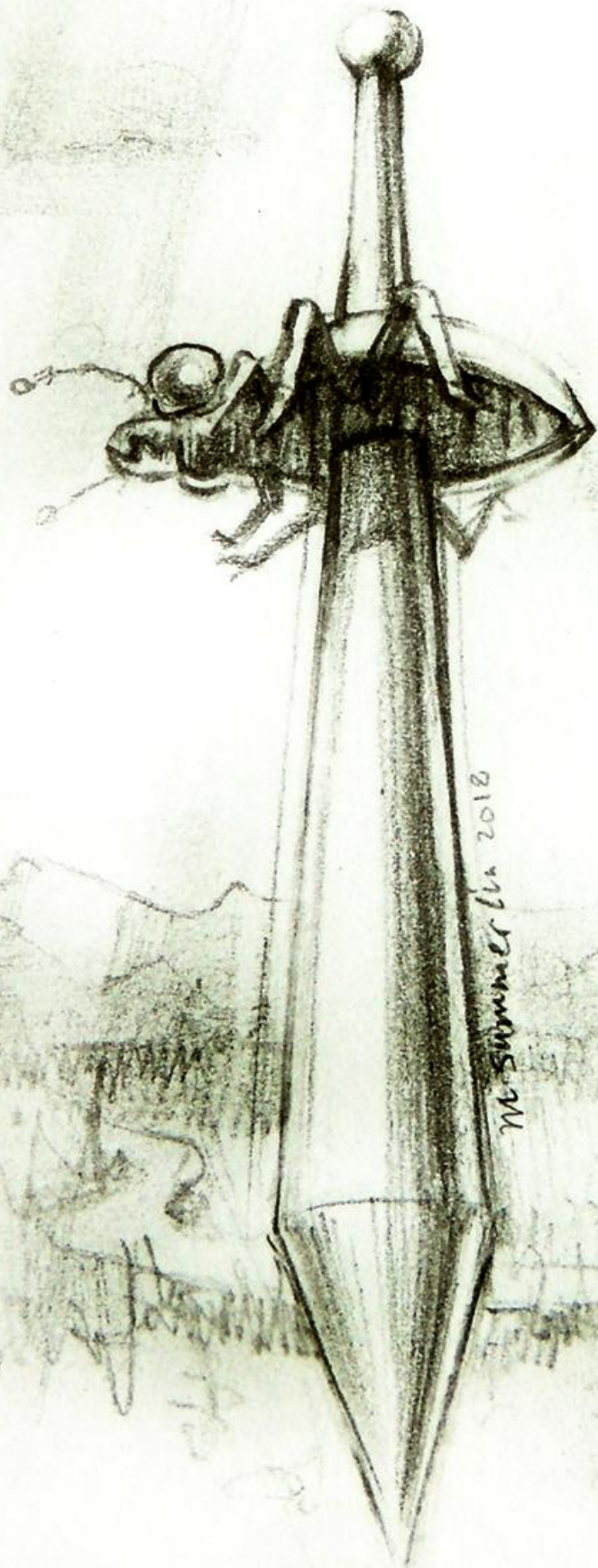


An insect pin...



...is a rather unassuming device.

It's cheap – costs between a nickel and a dime – and is firmly rooted in the technology of the 19th century, no updates needed. [By itself an insect pin is of little consequence, unimportant.] But the humble insect pin transforms an individual into a Specimen, captures and protects a fragile, ephemeral body, and offers refuge and solace from the ravages of time.

The quiet insect pin is literally the foundation upon which grand adventures rest, a vehicle for exploration, understanding, and immortality.

Cherish your pins and protect them, because they are the first step on the path to creating a specimen that will endure long after you're gone.